VEENA JETTI



Veena Jetti is a Forbes Councils member, General Partner at Vive Funds with over $1 billion in multifamily real estate transactions, and a breakout Instagram creator. Her research-backed reels reframe women's contributions to humanity — women's erased history, maternal science, and generational wealth — delivered with the authority of someone who has actually built nine figures.

Get in Touch

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Total Followers	Total Views (90 days)	Accounts Reached	Non-Follower Views
96K	17.6M	6.6M	96.3%

Service Rates

Sponsored Reel	**$4.5K–7.5K**
Brand Ambassador	**$3K–6K / mo**
Gifted Collaboration	**FMV $2K+**
Speaking Engagement	**$5K–15K**

MEDIA KIT · 2026

Demographic

Gender	CoreAge	Top US Audience
65%	34%	68%
female	35–44 yrs	NYC/LA

THE CREATOR

Mission & Audience



> *"I tell the stories that got overlooked — so my daughters grow up knowing the truth."*
>
> THE MISSION BEHIND EVERY PIECE OF CONTENT

Veena builds content with the same discipline she applied to real estate. The result is one of the fastest-growing accounts in the women's empowerment space — distributed almost entirely by the algorithm, with 96.3% of views reaching people who don't yet follow her.

- **Women Erased from History** — scientists, inventors, athletes, and leaders never credited.
- **Women's Science & Biology** — maternal science, female physiology, counterintuitive research.
- **Generational Wealth & Legacy** — investing and financial independence from a nine-figure practitioner.

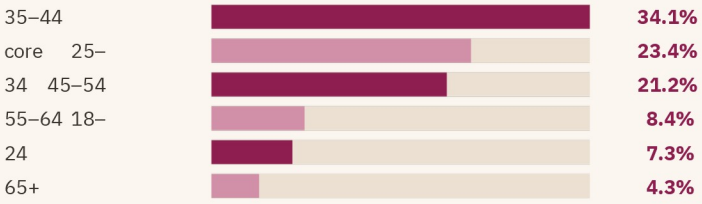
Audience

Gender

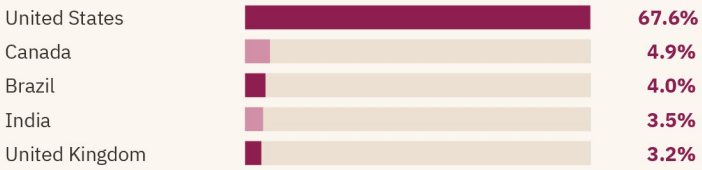
65.2% WOMEN

34.8% MEN

Age Distribution



Top Geographies



Top Cities

New York · Los Angeles · Houston · Phoenix · Chicago

Peak Activity

12am–9am · Sunday through Wednesday

Content Performance

How Views Are Distributed

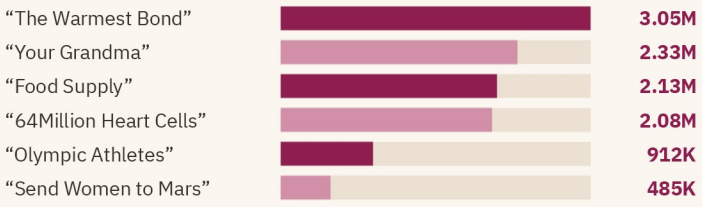


96.3% Non-followers · 3.7% Followers

Format Mix



Top Performing Reels (by views)



All figures organic, no paid promotion · Instagram Professional Dashboard, Apr 2–Jun 30 2026.

Updated: July 2, 2026

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